

Designation - Definitions

The **ABR Designation** is only awarded to licensed real estate professionals who complete specialized training that gives them the edge in understanding a buyer's perspective and protecting and promoting their buyer-clients' interests. Before earning the ABR designation, buyer's reps must also demonstrate proven experience in representing buyers.

By earning the **SRES Designation**, your Realtor has demonstrated the necessary knowledge and expertise to counsel clients age 50+ through major financial and lifestyle transitions involved in relocating, refinancing, or selling the family home. Your SRES has received special training, gets regular updates, and is prepared to offer the options and information needed in making life changing decisions.

Member, Society of Certified Senior Advisors - Certified Senior Advisors (CSA) have supplemented their individual professional licenses, credentials and education with knowledge about aging and working with seniors. The CSA designation alone does not imply expertise in financial, health, or social matters.

www.csa.us

GRI Designation - Graduate Realtor Institute designees have made the commitment to provide a high level of professional services to their clients. The GRI curriculum incorporates a common body of knowledge for progressive real estate professionals. A Realtor who is in the possession of the GRI designation has not only completed a course of study required by the program, but also subscribes to the Code of Ethics of the National Association of Realtors.